



HEALTHCARE EXCELLENCE AWARDS 2022

INSPIRE • CHANGE • TOGETHER

About FICCI



FICCIIndustry's Volce for Policy Established in 1927, FI business organisation interwoven with India industrialization, and it rapidly growing global e

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.





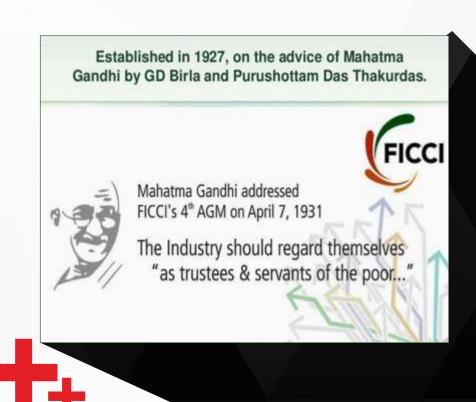
Our Vision

To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

Our Missi@n

To carry forward our initiatives in support of rapid, inclusive and sustainable growth that encompass health, education, livelihood, governance and skill development.

To enhance efficiency and global competitiveness of Indian industry and to expand business opportunities both in domestic and foreign markets through a range of specialised services and global linkages.





FICCI Healthcare Excellence Awards

FICCI Higher Education Excellence Awards

FICCI Quality Systems Excellence Awards for Manufacturing

FICCI Millennium Alliance Awards

FICCI DST-Lockheed Martin Innovators' Competition & Awards

FICCI Water Awards

FICCI Chemicals & Petrochemicals Awards

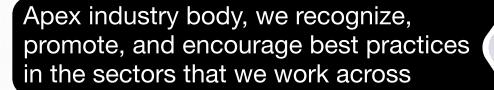
FICCI India Sports Awards

FICCI SEDF Business World CSR Awards













Having a wide reach across industry, being represented by over 2,50,000 members

Neutral credible platform





Forum for convergence of Public & Private Sectors





HEALTHCARE EXCELLENCE AWARDS 2022

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About FICCI Healthcare Excellence Awards



The FICCI Healthcare Excellence Awards was conceptualised in 2009, with an aim to felicitate organizations and individuals for their contributions to the industry by innovating for increased efficiency, afford ability and improved performance of healthcare delivery at large.

The FICCI Awards have emerged as the definitive recognition for contribution to healthcare in the country over the years based on Innovation, Impact and Sustainability & Scalability which forms the three criteria's for evaluation.

Indian Healthcare industry is growing at a tremendous pace owing to its strengthening coverage, services and increasing expenditure by public as well a private players, however, there is no dearth of challenges as India lags the world averages in key health indicators, health infrastructure and manpower compared to the developed world, and hence organizations who through their innovative solutions are able to address these challenges, should be recognized and encouraged.



Objective of the Awards

FICCI Healthcare Excellence Awards were instituted in the year 2009, and have evolved as the most credible and coveted in the healthcare sector in a short span of time, with the following objectives:

To felicitate organizations that have:

- Shown operational excellence
- Innovated for the betterment of the industry
- Increased efficiency and improved performance of healthcare delivery at large







Inspire

In matters of health, people exist in a state of inertia. It is important to assist them gain a healthy momentum. FICCI seeks to recognize those who inspire better health through their processes or practices or innovation



Inspire Change Together

Change

It is necessary to stop people from leading unhealthy lifestyles. Knowledge and awareness can help them understand the risks involved and thereby change their course to a healthy lifestyle. FICCI strives to lead the change in the system, showcase best practices that inspire change.



Together

As health is a shared responsibility, FICCI brings Healthcare stakeholders together to help people and the society at large, achieve good health.

FICCI THROUGH ITS HEALTHCARE EXCELLENCE AWARDS RECOGNIZES THOSE WHO INSPIRE, CHANGE AND THEREBY PAVE WAY TO NEW POSSIBILITES.





AWARD CATEGORIES (GENERAL AWARD)

EXCELLENCE IN

Services



To recognize initiatives that have resulted in improving service delivery, thereby consistently meeting & managing patients expectations and to enhance their experience in a healthcare organization

pen to all	hospitals and			
ther healthcare service				
providere*				

Eligible Participants

Number of winners

(Two winners each in private public hospital and other healthcare provider)

Home Healthcare



To recognize the initiatives taken by institutions and organizations to provide a wide range of healthcare services to patients in their home

Open to all Hospital		
Tele-medicine institutions		
and other healthcare		
service providers*		

Eligible Participants

2

Number of winners

Social Initiatives



To recognize social initiative that has resulted in the upliftment of healthcare status in India. The initiative should have had a wider impact on preventive/ therapeutic and outcomebased healthcare scenarios

Open to Corporates		
Other Healthcare Service		
Providers*, NGO's and		
Not-for-Profit Organizations		

Eligible Participants

(Two winners from Corporates and Other Healthcare Service Providers* and two winners from NGOs)

Number of winners

General Award categories will have Gold and Silver winners each
*Diagnostic Centre, Primary Health Centre, Ambulatory Services, healthcare start-ups, etc.

**Healthcare organization - Hospital, diagnostic lab, health insurance companies, etc.

Patient Safety



To recognize initiatives taken in improving patient care and safety. The initiatives taken to prevent and reduce risks, errors and harm that occur to patients during provision of healthcare

Eligible Participants	Number of winners
Open to all hospitals and other healthcare service providers	6 (Two winners each in private public hospital and other healthcare provider)

Capacity Building



To recognize healthcare organizations which have invested in upskilling of their employees along with an improvement in facilities in line with the latest developments in the field whilst maintaining or reducing the costs involved

Eligible Participants	Number of winners
Open to all hospitals Other Healthcare Service Provider*	2

Digital innovation in Healthcare



Any equipment, device or technology intended for medical purposes which aid healthcare providers in diagnosing and treating patients as well as organizational operations to result in better healthcare. The medical device/ technology must have been manufactured/ adopted for commercial use after all regulatory clearances

Eligible Participants	Number of Winners
Medical Technology/Device companies and Healthcare research institutes, Healthcare Start-ups, Health insurance companies, Hospitals/ Mobile Software-Apps	4 (Two winners from Healthcare organization** implementing technology and two winners from medical device/ technology company/ healthcare research institute/ start-ups etc.)





AWARD CATEGORIES (SPECIAL AWARD)

Lifetime Achievement



To recognize a person who has made significant impact on the Indian healthcare industry over their career. The award is for a well-known and respected person in the healthcare industry who is a role model for current and future healthcare professionals. Should have completed 65 years of age as of 31 December, 2021

Healthcare Personality

A person who has had significant achievements during the past year in terms of business growth, mergers and acquisitions, positive regulatory change, betterment of academia, research, global expansion, etc. Should have a minimum experience of 15 years in the healthcare industry as on 31 December, 2021



Healthcare Humanitarian



The award will recognize a Social Activist who has made an outstanding contribution to healthcare segment in India. The social causes should have made a measurable impact in making quality healthcare available in India without any profit or business motive

Eligibility Criteria for Participation in General Awards



- Organizations that have a registered presence and operations in India can apply and participate in the Awards by filling the application form pertaining to the relevant category
- There are no minimum years of operations applicable for organizations participating, however the Certificate of Incorporation is a mandatory document to be submitted
- The initiative/project should have been launched in the Indian operations of the organization in the period May 1, 2018 to April 30, 2022 with impact demonstrated and results showcased by initiative/project in the period May 1, 2021 to June 30, 2022

General Categories



Perform due diligence & scrutiny of entries

1

Phase

Phase 2 Review the application forms and shortlist finalist

Interim Jury

Preliminary Check

Evaluation Process

Background Check

Online
verification/
field visits are
conducted to
validate the
claims of finalists



Phase 3

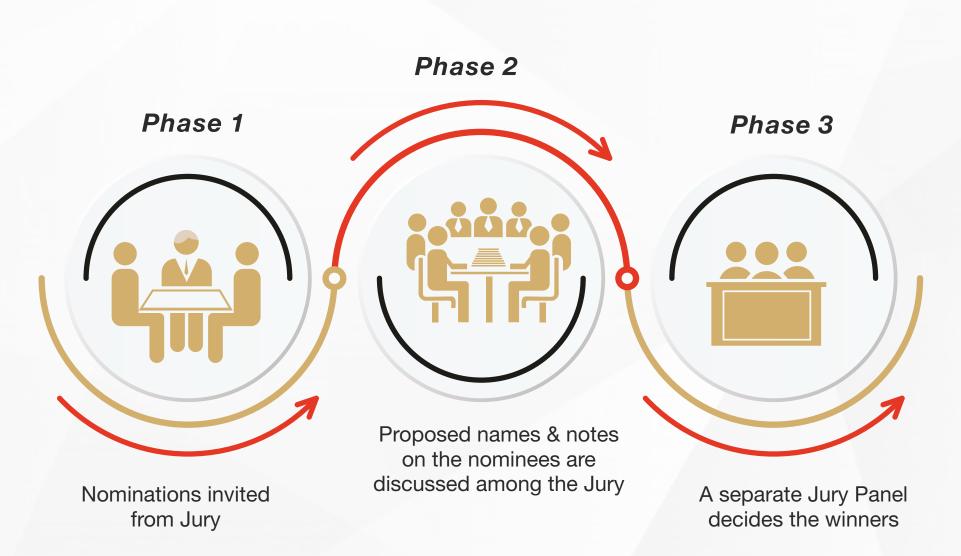


ΠПП Phase **Final Jury**

Grand Jury evaluation and presentation by finalists







Key Stakeholders of the Awards



- Healthcare industry constitutes these key pillars.
- Holistic approach to cover the spectrum of healthcare industry
- Note: Pharmaceutical manufacturing and retail is not relevant for the purpose of this Award







Awards Jury Chairpersons over the years



JUSTICE R.C LOHATI
Former Chief Justice of India



Mr M Damodaran Former Chairman-SEBI



Justice Manmohan Sarin
Lokayukta, Delhi
Former Chief Justice, High Court of J&K,
Former Judge - High Court of Delhi



Dr SY Quraishi
Former Chief Election
Commissioner of India



Mr C K Mishra
Former Secretary
Ministry of Environment
Forest and Climate Change, Gol



Individual Category

Lifetime Achievement



Late Dr G Venkataswamy Founder Arvind Eye Hospital



Dr Prathap C Reddy Apollo Hospitals Group



Dr Devi Prasad Shetty Founder & Chairman Narayana Hrudayalaya



Dr L H Hiranandani Founder Chairman



Dr Ranjit Roy Chaudhury Former Chairman



Dr K M Cherian Chairman & CEO rontier Lifeline



Dr Naresh Trehan Chairman & Managing Director Medanta - The Medicity



(Hony) Brig. Dr Arvind Lal Chair, FICCI Health Service Committee: Jury Co-Chair, FICCI Healthcare Exellence Awards; CMD, Dr Lal PathLabs



Dr Azad Moopen Founder Chairman and Managing Director, Aster DM Healthcare



Dr Narottam Puri

Chairman

NABH

Dr Kiran Mazumdar Shaw Chairperson & Managing Director



Prof K Srinath Reddy Public Health Foundation of India



Dr Nandakumar Jairam Advisor - Manipal Education & Medical Group and Independent **Healthcare Consultant**



Healthcare Personality of the Year



Dr Hemraj Balchand Chandalia



Mr Shivinder M Singh **Managing Director** Fortis Healthcare Ltd



Prof Mahesh Verma Director Principal, Maulana Azad situte of Dental Studies



Dr Narottam Puri Chairman



Dr Vinay Aggrawal CMD Pushpanjali Crosslay Hospital



Ms Sangita Reddy Joint Managing Director Apollo Hospitals Group



Dr KK Aggarwal Honorary Secretary General of ndian Medical Association (IMA)



2017 Dr Nandakumar Jairam Chairman, CEO & Group Medical Director Columbia Asia Hospitals - India



Dr Girdhar Giyani **Director General Association** of Healthcare Providers (India)



Dr Ranjan Pai MD & CEO, Manipal Education & Medical Group



Dr Preetha Reddy Vice Chairperson Apollo Hospitals Enterprise Limited



Dr Om Prakash Manchanda Managing Director Dr Lal PathLabs Ltd



Mr Adar Poonawalla Serum Institute of India

Individual Category

Healthcare Humanitarian Award



Dr Abhay Bang & Dr. Rani Bang Founder, Arvind Eye Hospital





Dr Ravindra & Smita Kolhe Founder & Chairman Narayana Hrudayalaya





Dr Kshama Metre Rural Development Leader and Paediatrician Chinmaya Organization of Rural Development (CORD)



Special Award for COVID-19



Ms Minimole Varghese Chief Nursing Officer Fortis Hospital, Mulund



Dr Camilla Rodrigues
Consultant Microbiologist, Chairperson
Infection control Committee, P D Hinduja
Hospital & Medical Research Centre



Dr Munisha AgarwalDirector Professor, Department of
Anesthesiology, Maulana Azad Medical
College & Lok Nayak Hospital, Delhi



Dr Rahul Pandit Director, Critical Care. Fortis Mumbai

Glimpses of Past Awards







Industry Testimonial





The FICCI Healthcare Excellence Awards is very transparent and follows a very meticulous three stage procedure, starting from initial screening and shortlisting of applications, on - site validation visits, and finally live presentations and Q&A with an independent and eminent jury, for selecting the winners. The awards have gradually evolved into India's finest healthcare awards and is growing from strength to strength over the years.

(Hony) Brig Dr Arvind Lal Chair- FICCI Swasth Bharat Task Force, Executive Chairman, Dr Lal PathLabs Ltd, Managing Trustee, ALVL Foundation



In my opinion, the FICCI Healthcare Excellence Awards, will continue to grow year on year, and as more people get to know about it, the better it is for the industry, as more and more best practices would be shared and acknowledged.

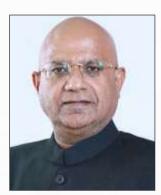
Mr Gautam Khanna
Chair, FICCI Health Services Committee
and CEO, PD Hinduja Hospital & MRC



The FICCI Healthcare Awards has been something which the healthcare industry watches very closely, and I have seen it emerge as the most coveted and credible in the industry over the years.

Dr Harsh Mahajan
Co-Chair-FICCI Health Services Committee
and Founder & Chief Radiologist, Mahajan Imaging





Dr Alok Roy Chairman Medica Group of Hospitals





FICCI Healthcare Excellence Awards have evolved over the last several years, and it keeps on getting bigger and better every single year. The entire process is very meticulously planned and partners who enable this have ensured that the process is fool proof. I would rate the FICCI Healthcare Awards as one of the best!

Dr Nandakumar Jairam
Former Chairman – NABH & Columbia Asia Hospitals;
Advisor- Manipal Education & Medical Group and
Independent Healthcare Consultant



Mr Probir Das
Executive Officer, Terumo Corporation

I must congratulate the FICCI Healthcare Excellence Award's Secretariat and EY – the Tabulation Partner, for making sure the process is completely unbiased and very well governed, which increases the credibility of the awards.





SPONSORSHIP PROPOSAL



INSPIRE . CHANGE . TOGETHER





- A powerful platform to leverage ideas, innovations, and technologies to bring a change and help create a healthier India.
- Establish brand identity and trust by aligning your business to a key audience of leading industry professionals and decision makers
- Comprehensive Brand recognition from over 3000+ High level health delegates
- Meet potential patrons, share expertise and best practices with Key Industry leaders
- Get profiled alongside health industry experts as a key voice in the Industry
- Leverage network, B2B interactions, engage with peers in a celebratory setting, well patronized by the industry
- The event will be promoted extensively across India through regional chambers and sectoral associations which are FICCI members and through Indian Missions across various sectors

Title Sponsor INR 40 Lacs





- Title Sponsor would be presenting the FICCI Healthcare Excellence Awards 2022. Complete brand and logo integration for title sponsor, the event will be referred to and recalled as (Sponsor's Name) Presents FICCI Healthcare Excellence Awards 2022.
- Exclusive positioning as there would be only one Title Sponsor for the Awards.
- Exclusive branding in all Awards related collaterals, including trophy and certificate to winners.
- Representation at the Awards Jury.
- An exclusive media interaction with FICCI.
- Speaking slot in one of the panels at FICCI HEAL 2022 and a 10 minute speaking slot at the Awards.
- Representation on stage to present trophies for all categories along with Chief Guest/Guest of Honour.
- In case of physical event, opportunity to launch/ showcase a project or product at the awards ceremony.
- Private seating and dinner for the CEO with the Chief Guest, Guest of Honour, Awards Jury and other dignitaries at the Awards function.
- Two reserved tables at the Awards phygital ceremony for colleagues and guests.
- Sponsors corporate film to be played in loop during dinner post the Awards ceremony, and pre-event at the registration area of the Awards venue.
- Corporate stall at the Awards venue/ virtual platform.
- Two Standee at FICCI HEAL 2022 and three at the Awards physical venue/ Sponsor Logo to be displayed at Thank you Sponsors Panel at premium location on the virtual platform.
- Complimentary passes to FICCI HEAL & Awards 2022.
- Verbal acknowledgement by Master of Ceremonies at the Award functions.





- Sponsor would be powering the FICCI Healthcare Excellence Awards 2022. Complete brand and logo integration for title sponsor, the event will be referred to and recalled as - FICCI Healthcare Excellence Awards 2022 Powered by (Sponsor's Name).
- Exclusive branding in all Awards related collaterals including certificates for winners.
- Representation at the Awards Jury.
- Exclusive positioning as there would be only one Powered by Sponsor for the Awards.
- Private seating and dinner for the CEO with the Chief Guest, Guest of Honour, Awards Jury and other dignitaries at the Awards function.
- Speaking slot in one of the panels at FICCI HEAL 2022 and a 5 minute speaking slot at the Awards.
- In case of physical event, opportunity to present few segments of Award along with Chief Guest/Guest of Honour.
- Sponsors corporate film to be played in loop during dinner post the Awards ceremony, and pre-event at the registration area of the Awards venue.
- One reserved table at the Awards phygital ceremony for colleagues and guests.
- One Standee at FICCI HEAL 2022 and two at the Awards physical venue/Sponsor Logo to be displayed at Thank you Sponsors Panel at premium location on the virtual platform.
- Complimentary passes to FICCI HEAL & Awards 2022.
- Verbal acknowledgement by Master of Ceremonies at the Award functions.

Co - Sponsor (Multiple) - 20 Lacs



- Sponsor would be acknowledged as Co-Sponsor of the FICCI Healthcare Excellence Awards 2022.
- Logo branding in all Awards related collaterals.
- Representation at the Awards Jury.
- Representation in one of the panel discussions at FICCI HEAL 2022.
- Sponsors corporate film to be played in loop during dinner post the Awards ceremony, and pre-event at the registration area of the awards venue.
- One reserved table at the Awards phygital ceremony for colleagues and guests.
- Complimentary passes to FICCI HEAL & Awards 2022.
- Verbal acknowledgement by Master of Ceremonies at the Award functions.

Important Information



- The size of the sponsors Logo and its positioning will differ as per category chosen. Logo of Title Sponsor and Powered by Sponsor will be on main backdrop. Logo of Co-Sponsor would be on the wings of the backdrop.
- Collaterals include Awards Backdrop, Thank You Sponsors Panel, website, brochure, EDM's, program agenda, Awards AV presentation, invitation cards, newspaper & magazine advertisements.
- Representation at Awards Jury, panel discussions, keynote addresses to be only from CEO or equivalent.
- A Flat 10 % Discount for a two year Commitment.

Awards Secretariat

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